

Key Message #2:

	Think of the best photo you have to illustrate what you've written to the left

Key Message #3:

	Think of the best photo you have to illustrate what you've written to the left

People buy from those they know, like and trust. Write 2 to 4 sentences to **Help People Know You** & why you are the best!

	We need a nice "head shot" that is friendly and inviting, i.e. my new best friend!

Note: Initially it seemed to make sense to begin member web pages by describing the products and services we sell. As we've developed a large number of pages, it now feels like leading with the owner, their passion and their expertise might be much more compelling content. Please review several web pages including the following, and consider which flow you want to use. It is your page, and you must make this decision.

- o Original format - My Handyman, Tina Gleisner at <http://www.mrhandymannh.com/fourwalls/members/myhandyman.cfm>
- o Original format - Exeter Paint, Nicole Durant at <http://www.mrhandymannh.com/FourWalls/members/ExeterPaint.cfm>
- o Newer format - Jen Croteau Wallpapering & Painting at <http://www.mrhandymannh.com/FourWalls/members/croteau.cfm>
Jen's web page begins with how you got into wallpapering, and ends with more about what she likes
- o New/personal format - Mitzi's Window Fashions, Mitzi Davidson at http://www.mrhandymannh.com/FourWalls/members/Mitzi_Window_Fashions.cfm
This is my **favorite web page** as it talks more about Mitzi's process and relationship, than the product/services